

You are invited to:

R-24

DELEGATION TOUR

March 12th 2024

Experience the World's Leading Robotics City

Denmark's robotics, automation, and drone industry has grown significantly in recent years and is now home to global market leaders, high-growth startups, and world-leading research institutions. The Odense region has 162 robotics companies and employs more than 3600 people in robotics. On the delegation tour, you can experience the Danish robot fairytale from the inside.

R-24 is the largest robotics fair in the Nordics, featuring the entire robotics ecosystem. The fair welcomes thousands of visitors from all over the world to Odense, Denmark on March 13–15. The day before the fair the ecosystem is showcased exclusively to international delegates.

Why join the delegation tour?

Make your R-24 experience even more valuable with an exclusive delegation tour to visit one of the leading robotics ecosystems in the World. You will experience cutting-edge robotics research, development, and production first-hand and get the possibility to network with leading figures in the Danish and international robotics industry.

Included in the delegation tour:

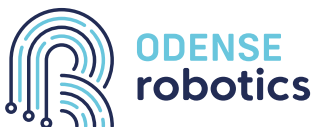
- Transport, food, and beverages during the entire day.
- 1 x ticket to the official R-24 networking dinner on Thursday 14th of March.

If you have any questions regarding the tour, you are more than welcome to reach out to us.

You can register here: investinodense.dk/r-24-delegation-tour/.

There is a limited number of seats available.

Best Regards



PROGRAM – MARCH 12

Delegation Tour

Experience the Robotics and Drone Ecosystem in Odense First-Hand

08.30 – 9.30:

Arrival, breakfast and pickup at Odense City Hall

Invest in Odense, Odense Robotics and Invest in Denmark welcome you all to the old city hall for breakfast. There will be short intro on Denmark, the City of Odense and the Danish ecosystem in robotics, drones and automation,

Address: Flakhaven 1, 5000 Odense C

10.00 – 11.00:

Robotics and Green Transition - Visit at Odense Port

The world's first Robotics Centre for developing automation and robots to build large structures such as wind turbines, ships, and buildings in combined laboratory facilities, is being built at Odense Port. Although the building of the Centre will not be ready until 2025, we will visit the construction site and learn about the strategy, plans and use of the Centre.

11.30 – 12.30:

Drone Show and Company Visits – Visit at UAS Denmark

We visit one of Europe's leading drone test centers in Hans Christian Andersen Airport. UAS Denmark offers the best possible conditions for drone startups, companies and public authorities and not least access to testing, knowledge, competencies, and an ecosystem of the highest caliber.

12.30 – 13.00:

Lunch at UAS Denmark

13.30 – 14.30:

Visit at Danish Technological Institute and Odense Robotics Startup Fund

We visit Danish Technological Institute (DTI) – an independent and non-profit research and development institute. DTI focuses on combining new research and existing technologies and will give us a tour around its large test and development facilities.

DTI is also home of the Odense Robotics StartUp Fund.

The Fund is a new model for shaping successful robotic startups for generations to come. The independent commercial foundation offers early-stage robotic and drone startups from Denmark and abroad access to founder-friendly investment, cutting-edge know-how from leading robotic business leaders and world-class incubator facilities at DTI.

14.45 – 15.45:

Visit at University of Southern Denmark

The Maersk Mc-Kinney Moller Institute at the Technical Faculty of University of Southern Denmark conduct research within robotics, drone technology, artificial intelligence, Industry 4.0, software as well as health and energy informatics. The visit includes learnings about their current research and a tour in their Industry 4.0Lab.

16.00 – 17.00:

Company Visit at Universal Robots

They don't need any further introduction. We visit the world-famous company Universal Robots. After our visit at Universal Robots, the bus takes us to Hotel Odeon.

18.30 – 22.00:

Networking Dinner at Storms Pakhus

Storms Pakhus is a hundred-year-old warehouse that has been transformed into a street food mecca with 18 food stalls and 6 bars. Here, we will enjoy our dinner in a informal and cosy setting. Foods and beverages are included in the delegation tour.



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**
Invest in Denmark